



# GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2017

Multiple District N

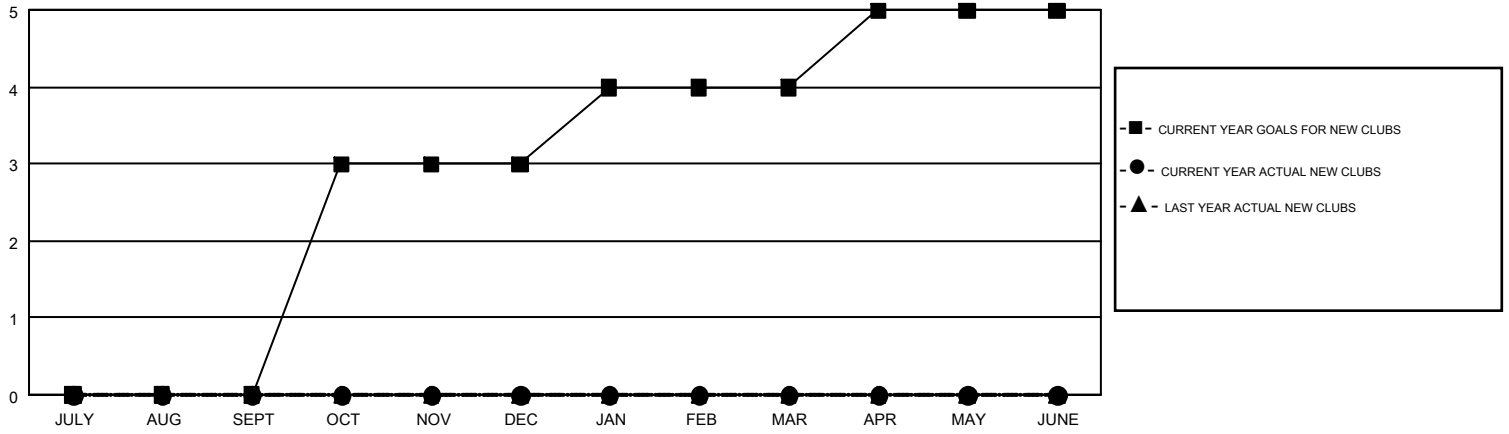
LOCATION: CANADA

GMT: CHRIS LEWIS

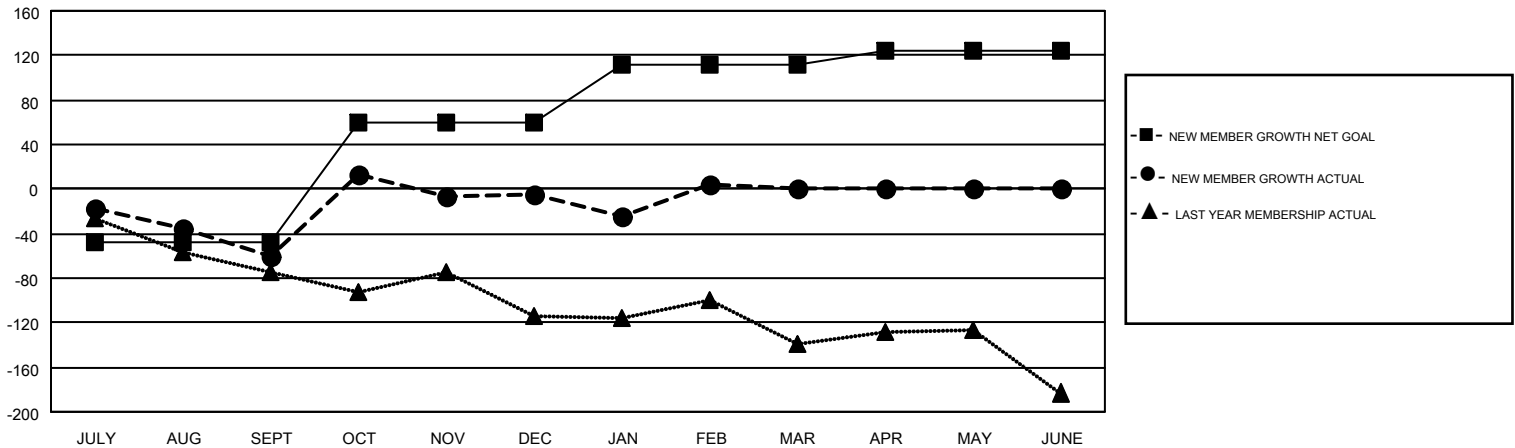
GMT CA 2

| Clubs                 |               |           |               | Members               |  |  |  |
|-----------------------|---------------|-----------|---------------|-----------------------|--|--|--|
| RESULTS FOR 2016-2017 |               |           |               | RESULTS FOR 2016-2017 |  |  |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | NEW MEMBER GROWTH NET GOAL (not reinstated or transfers) | NEW MEMBER GROWTH ACTUAL (not reinstated or transfers) | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0             | 0         | 0             | JULY/AUG/SEPT         | -48  | 79   | 139  |
| OCT/NOV/DEC           | 3             | 0         | 0             | OCT/NOV/DEC           | 108  | 205  | 150  |
| JAN/FEB/MAR           | 1             | 0         | 0             | JAN/FEB/MAR           | 52   | 128  | 119  |
| APR/MAY/JUNE          | 1             | 0         | 0             | APR/MAY/JUNE          | 13   | 0  | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |  |                                 |                |
|------------------------|--|---------------------------------|----------------|
| DROPPED CLUBS: 0       | 131 CLUBS OF 236 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u>      |                |
| <u>DROPPED MEMBERS</u> |  | MALE                            | 3,880 (68.53%) |
| DECEASED               | 53   | FEMALE                          | 1,782 (31.47%) |
| CLUB CANCELLED         | 0  | TOTAL FAMILY UNIT MEMBERS       |                |
| OTHER                  | 354  | 1,120                           |                |
| TOTAL                  | 407  | FAMILY MEMBERS PAYING HALF DUES |                |
|                        |  | 567                             |                |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)